

## Labor Market Assessment: 1008.10 – Commercial Dance

### Commercial Dance (Certificate)

Los Angeles Center of Excellence, April 2022

#### Summary

<b>Program Endorsement:</b>	<b>Endorsed: All Criteria Met</b> <input type="checkbox"/>	<b>Endorsed: Some Criteria Met</b> <input checked="" type="checkbox"/>	<b>Not Endorsed</b> <input type="checkbox"/>
<b>Program Endorsement Criteria</b>			
<b>Supply Gap:</b>	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
<b>Living Wage: (Entry-Level, 25<sup>th</sup>)</b>	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>	
<b>Education:</b>	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
<b>Emerging Occupation(s)</b>			
	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>	

The Los Angeles Center of Excellence for Labor Market Research (LA COE) prepared this report to provide regional labor market supply and demand data related to two middle-skill occupations:

- *Dancers* (27-2031); and
- *Choreographers* (27-2032).

Middle-skill occupations typically require some postsecondary education, but less than a bachelor's degree.<sup>1</sup> This report is intended to help determine whether there is demand in the local labor market that is not being met by the supply from community college programs that align with the relevant occupations.

Based on the available data, there appears to be a supply gap in the region for *dancers* and *choreographers*. Although both occupations studied in this report have entry-level wages below the self-sufficiency standard wage in both Los Angeles and Orange counties, nearly one-third of current workers in the field have completed some college or an associate degree. **Due to some of the criteria being met, the LA COE endorses this proposed program.** Detailed reasons include:

#### Demand:

- **Supply Gap Criteria** – Over the next five years, there is projected to be **100 jobs available annually** in the region due to new job growth and replacements, **which is more than the 27 awards conferred annually** by educational institutions in the region.
- **Living Wage Criteria** – In Los Angeles County, both occupations have **entry-level wages below the self-sufficiency standard hourly wage** (\$18.10/hour).<sup>2</sup>

<sup>1</sup> The COE classifies middle-skill jobs as the following:

- All occupations that require an educational requirement of some college, associate degree or apprenticeship;
- All occupations that require a bachelor's degree, but also have more than one-third of their existing labor force with an educational attainment of some college or associate degree; or
- All occupations that require a high school diploma or equivalent or no formal education, but also require short- to long-term on-the-job training where multiple community colleges have existing programs.

<sup>2</sup> Self-Sufficiency Standard wage data was pulled from The Self-Sufficiency Standard Tool for California. For more information, visit: <http://selfsufficiencystandard.org/california>.

- **Educational Criteria** – In the LA/OC region, the majority of annual job openings (79%) do not typically require any formal educational credential.
  - National-level educational attainment data indicates that **29% of workers in the field have completed some college or an associate degree.**

**Supply:**

- Between 2017 and 2020, **6 community colleges** in the LA/OC region issued awards in Commercial Dance (TOP 1008.10), conferring an average of **27 awards.**
- Between 2016 and 2019, there were no non-community college institutions in the LA/OC region that conferred awards in relevant dance/choreography programs.

**Occupational Demand**

Exhibit 1 shows the five-year occupational demand projections for *dancers* and *choreographers*. In the Los Angeles/Orange County region, the number of jobs related to these occupations is projected to increase by 3% through 2025. There will be approximately 100 job openings per year through 2025 due to job growth and replacements.

*This report includes employment projection data by Emsi which uses EDD information. Emsi’s projections are modeled on recorded (historical) employment figures and incorporate several underlying assumptions, including the assumption that the economy, during the projection period, will be at approximately full employment. To the extent that a recession or labor shock, such as the economic effects of COVID-19, can cause long-term structural change, it may impact the projections. At this time, it is not possible to quantify the full impact of COVID-19 on projections of industry and occupational employment. Therefore, the projections included in this report do not take the full impacts of COVID-19 into account.*

**Exhibit 1: Occupational demand in Los Angeles and Orange Counties<sup>3</sup>**

<b>Geography</b>	<b>2020 Jobs</b>	<b>2025 Jobs</b>	<b>2020-2025 Change</b>	<b>2020-2025 % Change</b>	<b>Annual Openings</b>
Los Angeles	502	512	10	2%	85
Orange	84	90	6	7%	15
<b>Total</b>	<b>586</b>	<b>602</b>	<b>16</b>	<b>3%</b>	<b>100</b>

**Wages**

The labor market endorsement in this report considers the entry-level hourly wages for *dancers* and *choreographers* in Los Angeles County, as they relate to the county’s self-sufficiency standard wage. Orange County wages are included below in order to provide a complete analysis of the LA/OC region. Detailed wage information, by county, is included in Appendix A.

<sup>3</sup> Five-year change represents new job additions to the workforce. Annual openings include new jobs and replacement jobs that result from retirements and separations.

**Los Angeles County** – Both occupations of interest have entry-level wages **below** the self-sufficiency standard wage for one adult (\$18.10 in Los Angeles County). Typical entry-level hourly wages are in a range between \$12.36 and \$13.97. Experienced workers can expect to earn between \$36.93 and \$42.42, which are above the self-sufficiency standard wage estimate.

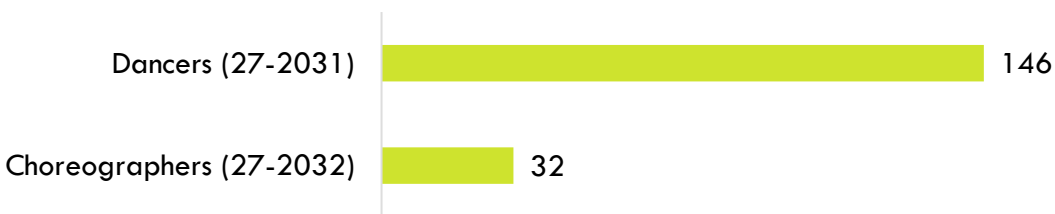
**Orange County** – Both occupations of interest have entry-level wages **below** the self-sufficiency standard wage for one adult (\$20.63 in Orange County). Typical entry-level hourly wages are below \$13/hour. Experienced workers can expect to earn between \$35.82 and \$42.00, which are above the self-sufficiency standard wage estimate.

### Job Postings

Over the past 12 months, there have been 178 online job postings related to *dancers and choreographers*. Exhibit 2 displays the number of job postings by occupation. The majority of job postings (82%) were for *dancers*. The highest number of job postings were for dancers, kids dance instructors, choreographers, background dancers, and hip hop dancers. The top skills were music, teaching, customer service, singing, and social media. The top employers, by number of job postings, in the region were Creation Station Dance and We Want to Dance LA.

*It is important to note that the job postings data included in this section reflects online job postings listed in the past 12 months and does not yet demonstrate the full impact of COVID-19. While employers have generally posted fewer online job postings since the beginning of the pandemic, the long-term effects are currently unknown.*

**Exhibit 2: Job postings by occupation (last 12 months)**



### Educational Attainment

The Bureau of Labor Statistics (BLS) lists the following typical entry-level education levels for the occupations in this report:

- **High school diploma or equivalent:** *Choreographers (27-2032)*
- **No formal educational credential:** *Dancers (27-2031)*

In the LA/OC region, the majority of annual job openings (79%) do not typically require any formal educational credential. However, national-level educational attainment data indicates that 29% of workers in the field have completed some college or an associate degree.

## Educational Supply

**Community College Supply** – Exhibit 3 shows the annual and three-year average number of awards conferred by community colleges in Commercial Dance (TOP 1008.10). The community colleges with the most completions in the region are Orange Coast and Glendale.

**Exhibit 3: Regional community college awards (certificates and degrees), 2017-2020**

TOP	Program	College	2017-18 Awards	2018-19 Awards	2019-20 Awards	3-Year Average
1008.10	Commercial Dance	Citrus	1	1	3	2
		Glendale	3	7	10	7
		Mt San Antonio	1	5	-	2
		<b>LA Subtotal</b>	<b>5</b>	<b>13</b>	<b>13</b>	<b>10</b>
		Cypress	1	1	-	1
		Irvine Valley	3	2	1	2
		Orange Coast	8	15	18	14
		<b>OC Subtotal</b>	<b>12</b>	<b>18</b>	<b>19</b>	<b>16</b>
<b>Supply Total/Average</b>			<b>17</b>	<b>31</b>	<b>32</b>	<b>27</b>

**Non-Community College Supply** – Between 2016 and 2019, there were no non-community college institutions in the LA/OC region that conferred awards in relevant dance/choreography programs.

**Appendix A: Occupational demand and wage data by county**

**Exhibit 4. Los Angeles County**

Occupation (SOC)	2020 Jobs	2025 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings (25 <sup>th</sup> Percentile)	Median Hourly Earnings	Experienced Hourly Earnings (75 <sup>th</sup> Percentile)
Dancers (27-2031)	397	408	11	3%	67	\$13.97	\$20.91	\$36.93
Choreographers (27-2032)	105	105	0	0%	18	\$12.36	\$23.45	\$42.42
<b>Total</b>	<b>502</b>	<b>512</b>	<b>10</b>	<b>2%</b>	<b>85</b>	<b>-</b>	<b>-</b>	<b>-</b>

**Exhibit 5. Orange County**

Occupation (SOC)	2020 Jobs	2025 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Entry-Level Hourly Earnings (25 <sup>th</sup> Percentile)	Median Hourly Earnings	Experienced Hourly Earnings (75 <sup>th</sup> Percentile)
Dancers (27-2031)	64	69	5	8%	12	\$12.48	\$19.72	\$35.82
Choreographers (27-2032)	20	21	1	5%	3	\$12.40	\$23.19	\$42.00
<b>Total</b>	<b>84</b>	<b>90</b>	<b>6</b>	<b>7%</b>	<b>15</b>	<b>-</b>	<b>-</b>	<b>-</b>

**Exhibit 6. Los Angeles and Orange Counties**

Occupation (SOC)	2020 Jobs	2025 Jobs	5-Yr Change	5-Yr % Change	Annual Openings	Typical Entry-Level Education
Dancers (27-2031)	461	476	15	3%	79	No formal educational credential
Choreographers (27-2032)	125	126	1	1%	22	High school diploma or equivalent
<b>Total</b>	<b>586</b>	<b>602</b>	<b>16</b>	<b>3%</b>	<b>100</b>	<b>-</b>

## Appendix B: Sources

- O\*NET Online
- Labor Insight/Jobs (Burning Glass)
- Economic Modeling Specialists, International (Emsi)
- Bureau of Labor Statistics (BLS)
- California Employment Development Department, Labor Market Information Division, OES
- California Community Colleges Chancellor's Office Management Information Systems (MIS)
- Self-Sufficiency Standard at the Center for Women's Welfare, University of Washington
- Chancellor's Office Curriculum Inventory (COCI 2.0)

For more information, please contact:

Luke Meyer, Director  
Los Angeles Center of Excellence  
[Lmeyer7@mtsac.edu](mailto:Lmeyer7@mtsac.edu)

